

# Our **Research Practice** provides tailored technology insights to inform local authority decision makers

## Monthly Insights

Curated subscription service that provides monthly insights and briefings with research on local authority digital and technology trends, and funding opportunities

## For Key Decision Makers

Delivers actionable insights for Chief Executives, Directors, and Heads of Service, including cutting-edge trends such as IoT, Net Zero, Data and AI-driven strategies, funding opportunities, and approaches to enhance whole-council outcomes, supporting service transformation using digital and technology

## Key Outcomes

Benchmarking with best practices and key market insights including areas such as IoT, AI, Data and Net Zero to help reduce costs, enhance service delivery, and improve productivity. Securing Government funding will give you a strategic edge in financing pilot projects, enabling enhanced digital and environmental readiness for your region

## Features

- Comprehensive tailored monthly report helps you stay informed
- Focusing on trends like AI, Data, Net Zero, IoT and Smart Connected Places
- Monthly follow-up team discussions
- Access to current funding opportunities
- Quarterly briefing with industry experts that provide seep insights

## Benefits

- Compare your digital strategies and projects with other local authorities
- Develop strategies that address current challenges and anticipate future needs
- Provides your team with tailored advice to debunk technology knowledge gaps
- Secure investment for digital initiatives alleviating budget constraints
- Become a digital leader in a rapidly evolving digital landscape

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*The monthly update from Intelligens Consulting has been invaluable in enhancing our understanding of the art of the possible, helping us stay up to date with emerging digital trends in smart cities, AI, IoT, sustainability, data and social care. Their guidance to our digital strategy team has been instrumental in shaping our approach to digital connectivity and ensuring we harness emerging technologies and improve services for our community”*”

– **CIO, Renfrewshire Council**

## CONTACT US TO FIND OUT MORE



## A bit about us and our capabilities

**Intelligens Consulting** is an award-winning-winning telecoms, digital and technology management consultant.

We work across the UK and internationally, supporting public authorities, operators and investors to plan, fund and implement digital infrastructure and smart connected place strategies.

We provide strategic advice and practical delivery support to unlock investment, improve services and achieve social and economic outcomes.

### OUR TEAM

You will benefit from an all-star cast with extensive experience and depth of skills in economics to finance, telecoms and ICT, Cybersecurity, data and AI.

### IMPACTS & INSIGHTS

- ✓ £ multi-million private investment unlocked
- ✓ £ billions in economic impact created
- ✓ Pioneered award winning Anchor Tenant Model 2.0
- ✓ Adviser to UK and Devolved Governments
- ✓ Projects across the UK, Europe & globally
- ✓ Recognised thought leaders
- ✓ Established since 2017

### PRACTICES & CAPABILITIES

Our team provides specialist support across six core practices:

- **Digital Strategy & Transformation**  
Helping councils deliver whole-organisation change, enhance services and reduce costs.
- **Transaction Advisory**  
Supporting investors with due diligence, valuations and commercial strategy.
- **Enterprise Advisory**  
Helping businesses boost profitability, productivity and competitiveness.
- **Research & Market Insight**  
Providing market monitoring, funding alerts and expert workshops to keep clients ahead.
- **Programme Delivery**  
Leading procurement, supplier engagement and implementation.
- **Telecoms Strategy**  
Advising operators, vendors and policy makers on gigabit, 5G, IoT and market growth.

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